



# Denney Whitford – Raleigh West Neighborhood Census Profile



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POPULATION RESEARCH  
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# City of Beaverton Quick Facts (2010)

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- Total Population – 89,757
- Total Housing Units – 39,500
- Homeownership Rate (2007-2011) – 49.7%
- Housing Units in Multi-Unit Structures – 46.2%
- Median Value of Owner Occupied Housing - \$297,600



# City of Beaverton Quick Facts (2007-2011)

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- Language Other than English Spoken at Home – 27.6%
- Median Household Income - \$55,115
- Persons Below Poverty Level – 12.1%

# Project Background

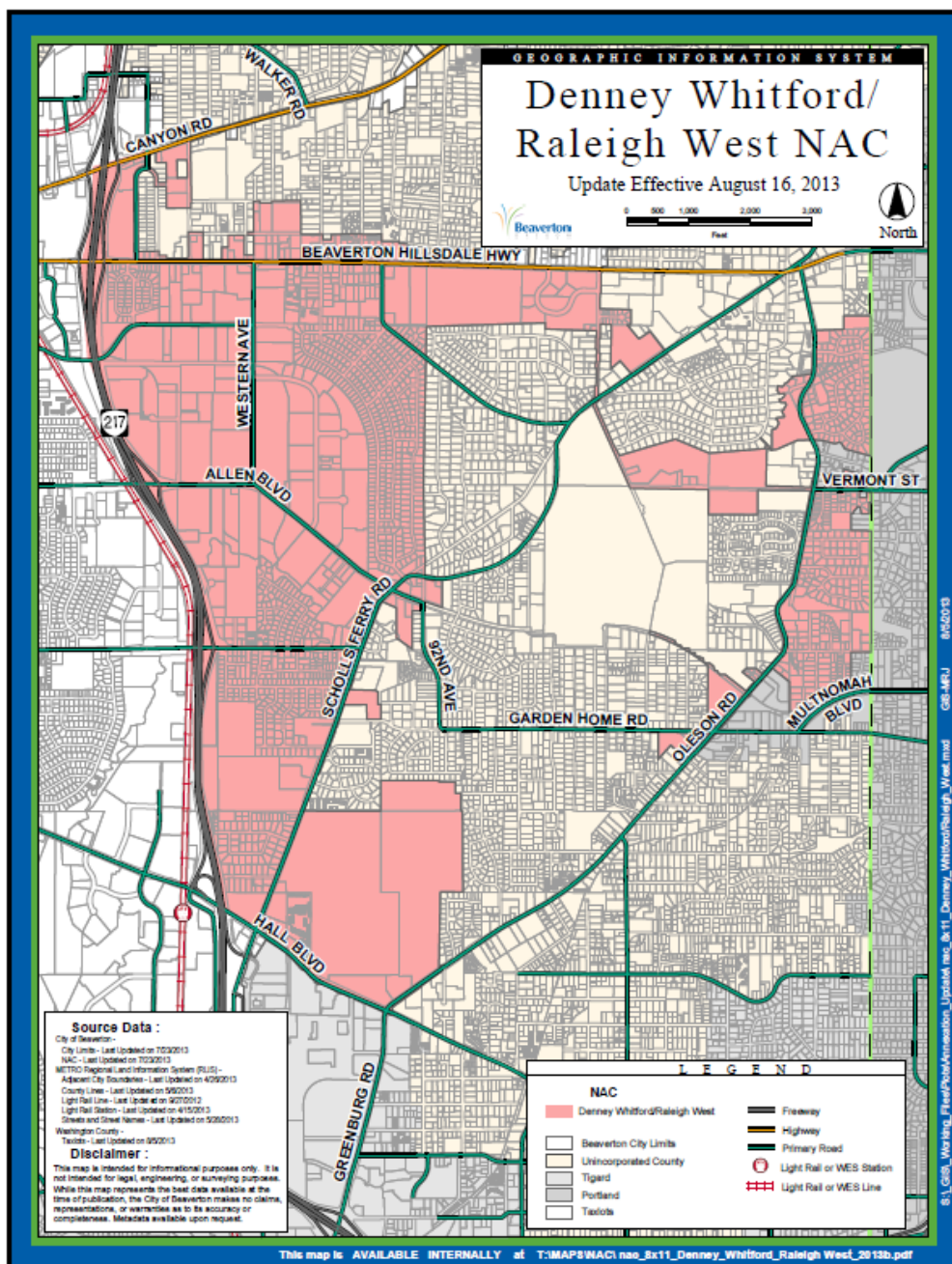
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- The City of Beaverton and Portland State University's Population Research Center partnered in 2013 to collect 2000 and 2010 Census Data using Neighborhood Association Committee (NAC) boundaries.
- The neighborhood boundaries are approximated based on 2000 and 2010 census blocks.
- The goal of gathering this information is to help the city and your NAC better understand the NAC's constituency is in order to create outreach and marketing efforts that are tailor made to each NAC.



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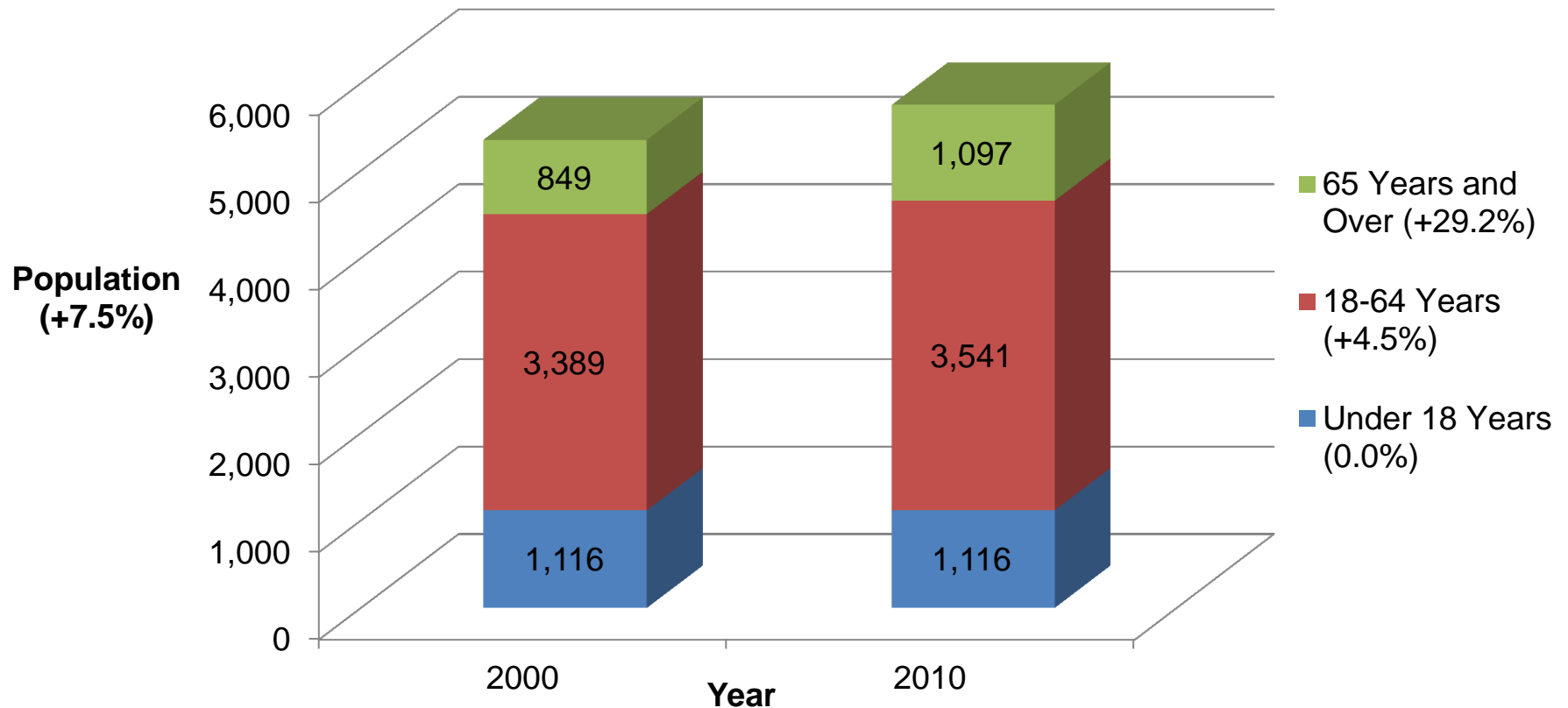


# Area and Density of DWRW

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- Acres
  - 2000 = 1,428
  - 2010 = 1,428
- Persons per acre
  - 2000 = 3.8
  - 2010 = 4.0 (7.5% increase)
- Persons per square mile
  - 2000 = 2,400
  - 2010 = 2,580 (7.5% increase)

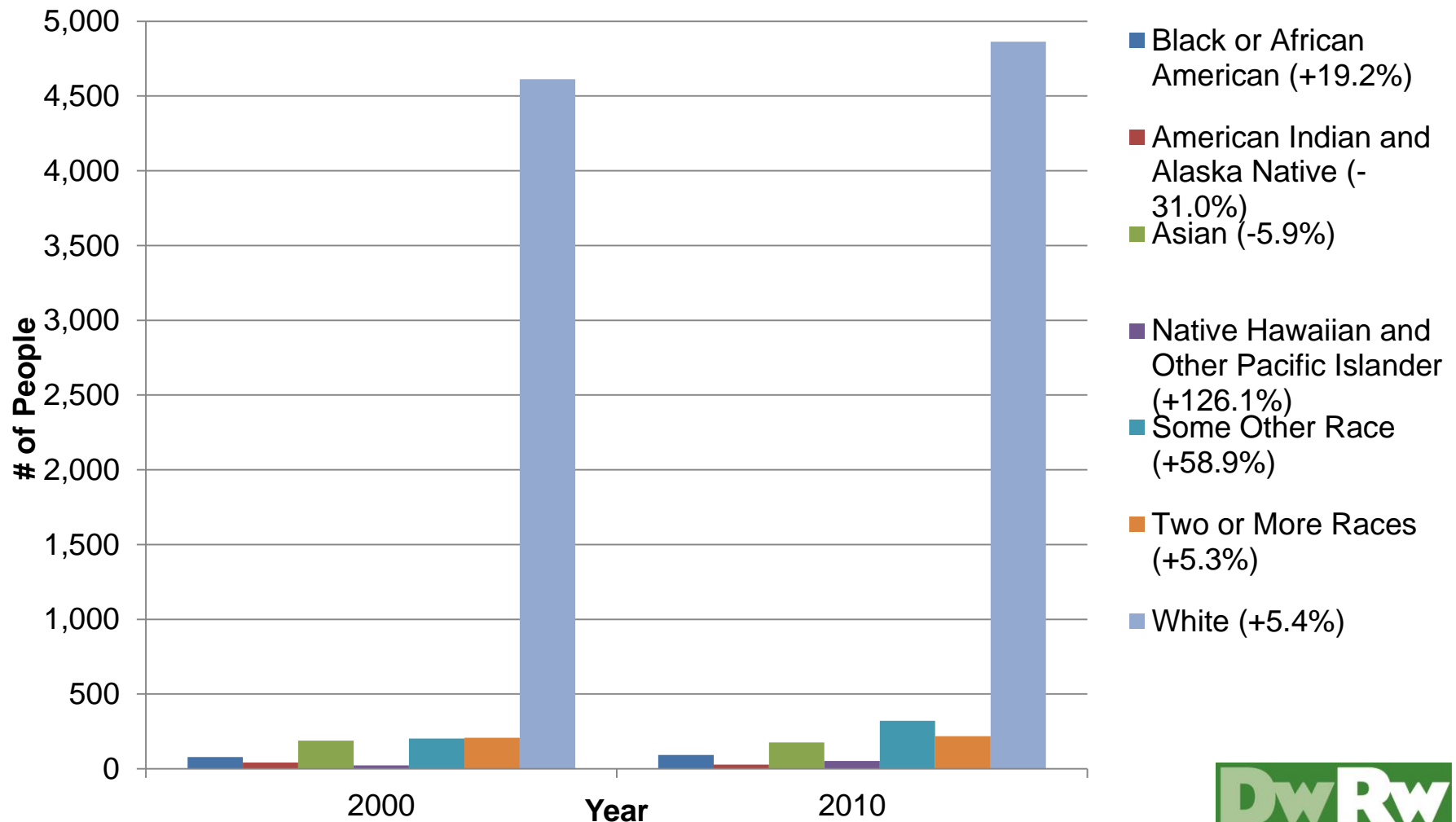
# Total Population and Age Change from 2000-2010



Sources: US Census Bureau, 2010 Census, Summary File 1; 2000 Census, Summary File 1. Tabulated by Population Research Center Portland State University.

# Diversity of DWRW

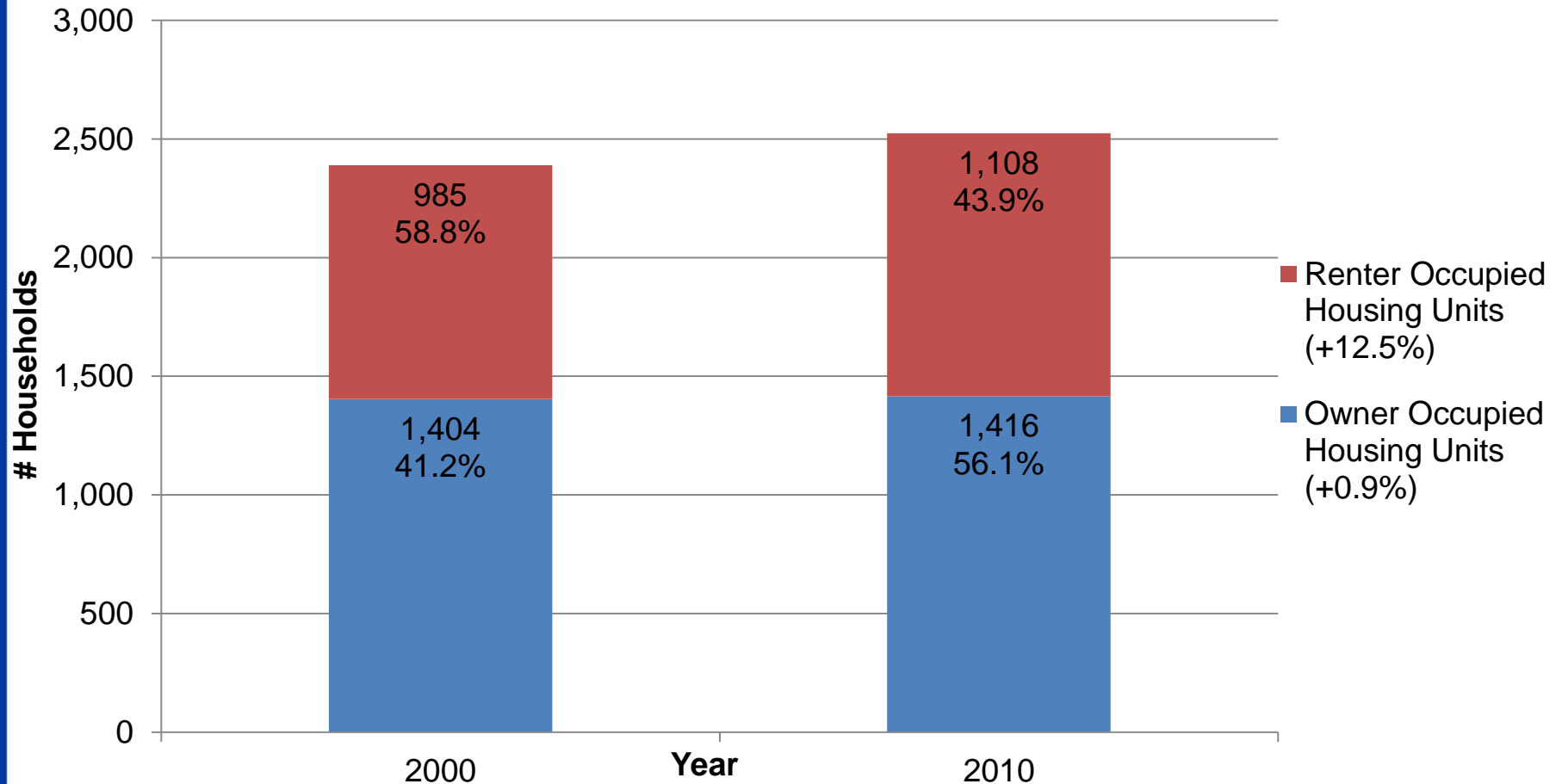
## Change from 2000-2010



Sources: US Census Bureau, 2010 Census, Summary File 1; 2000 Census, Summary File 1. Tabulated by Population Research Center Portland State University.

# Total Occupied Housing Units

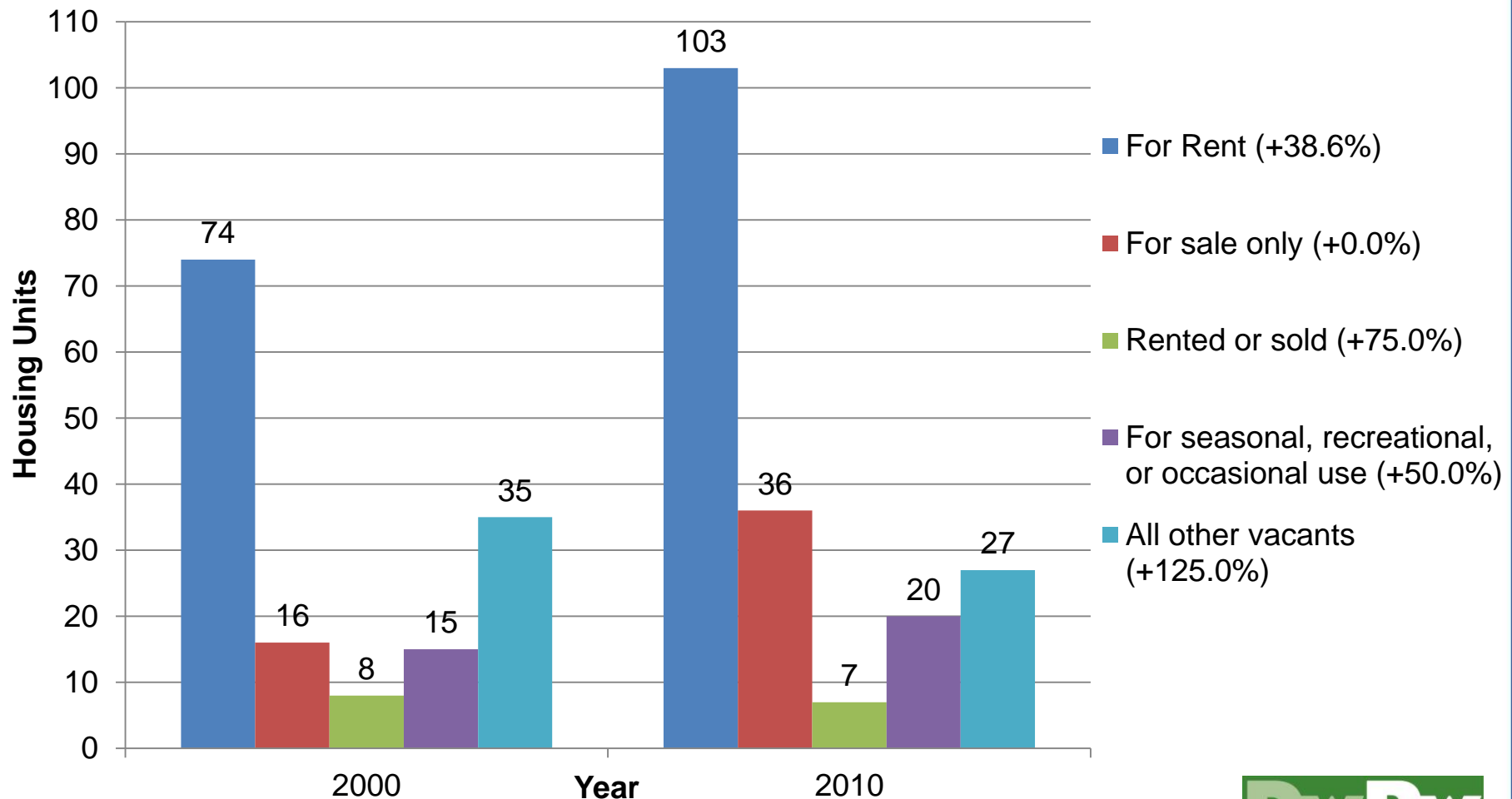
## Change from 2000 - 2010



Sources: US Census Bureau, 2010 Census, Summary File 1; 2000 Census, Summary File 1. Tabulated by Population Research Center Portland State University.

# Total Vacant Housing Units

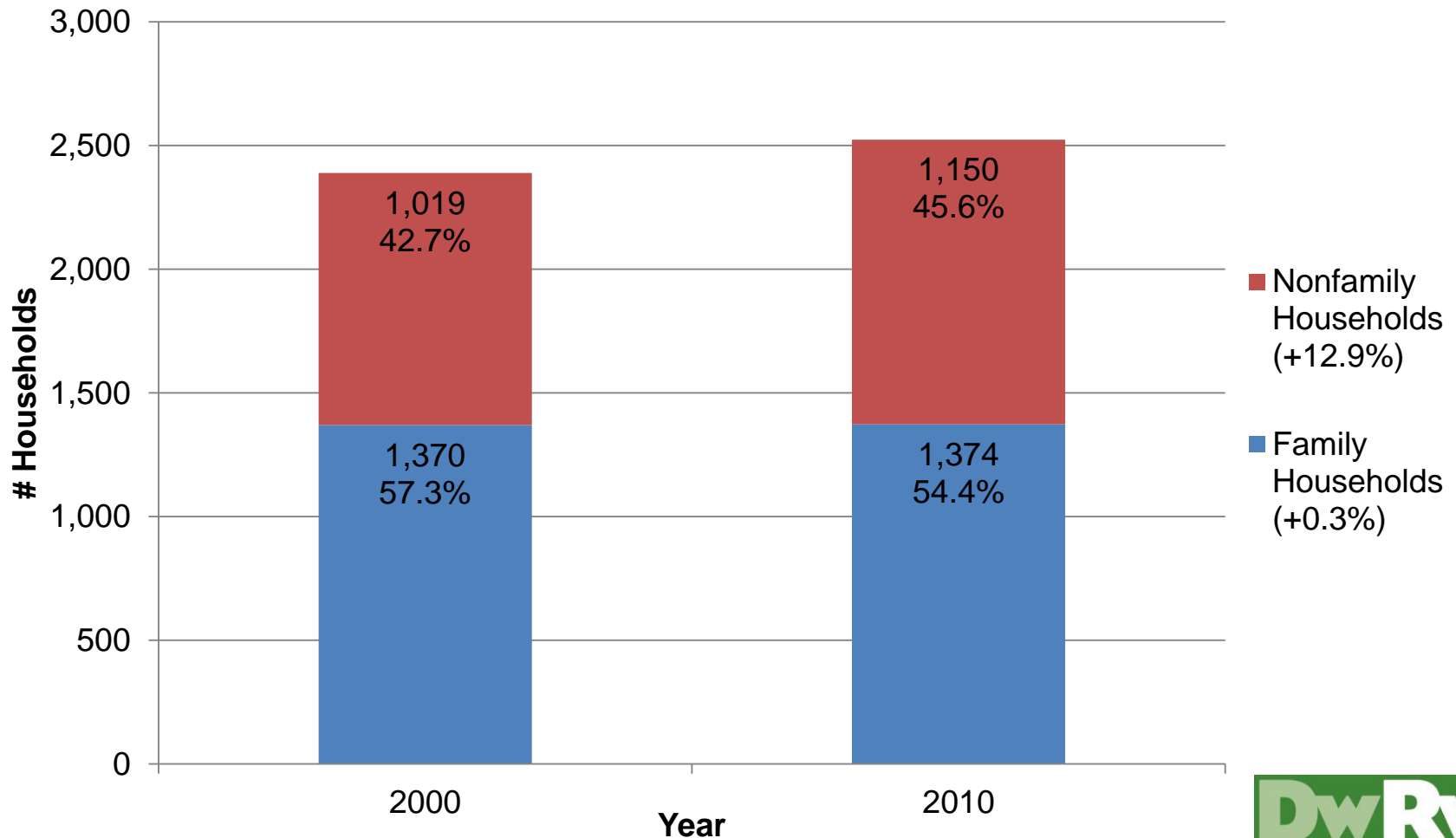
## Change from 2000-2010



Sources: US Census Bureau, 2010 Census, Summary File 1; 2000 Census, Summary File 1. Tabulated by Population Research Center Portland State University.

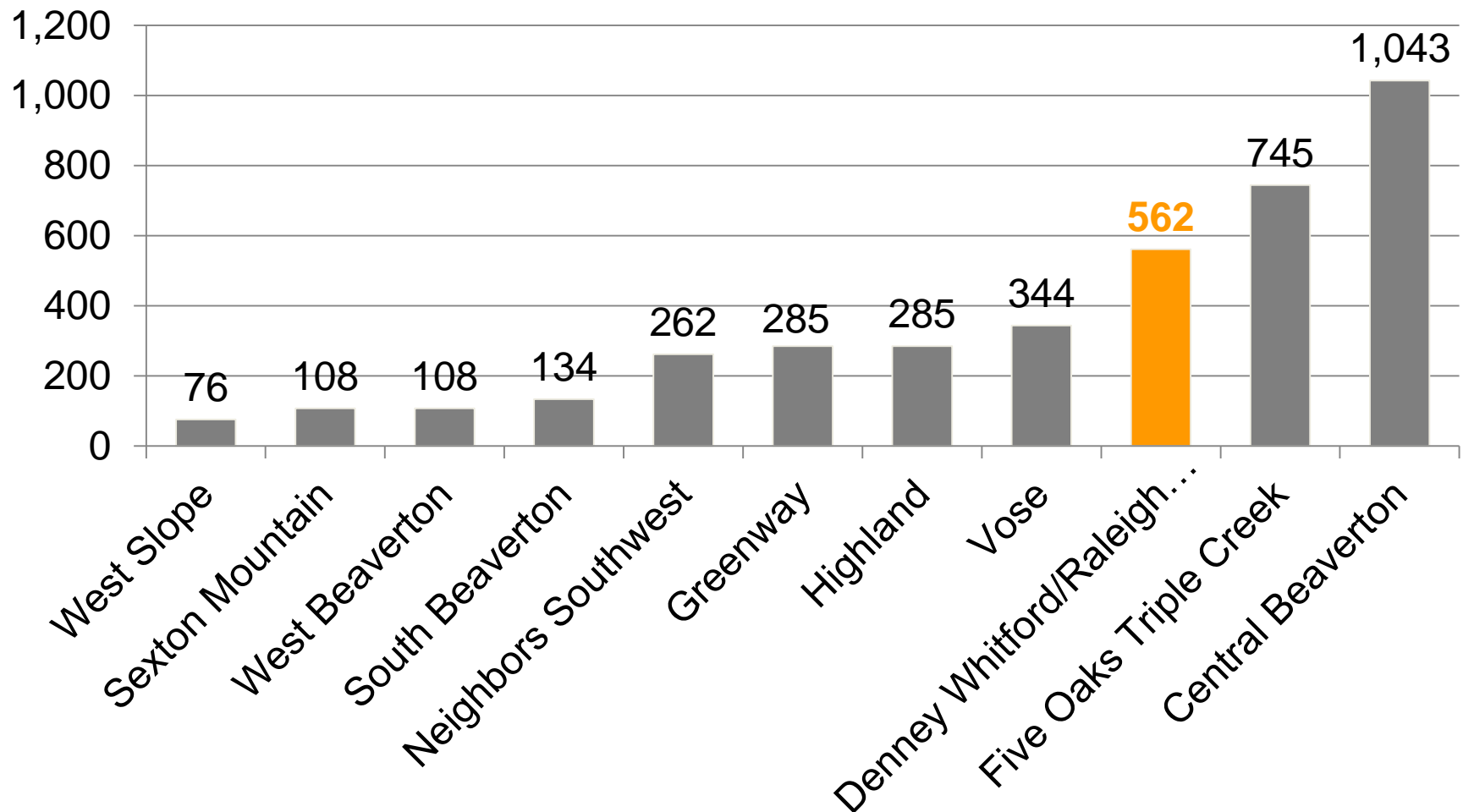
# Household Makeup

## Change from 2000-2010

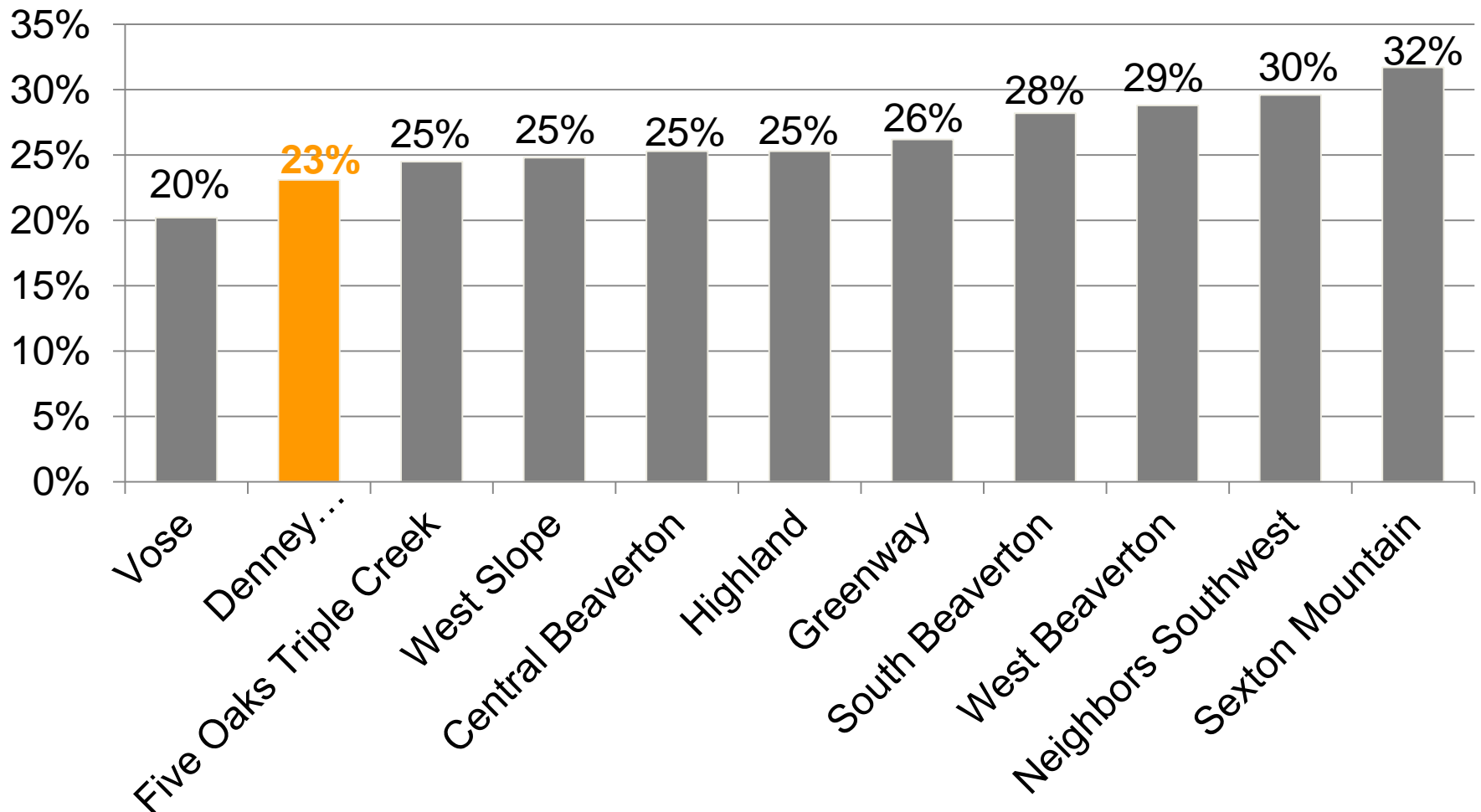


Sources: US Census Bureau, 2010 Census, Summary File 1; 2000 Census, Summary File 1. Tabulated by Population Research Center Portland State University.

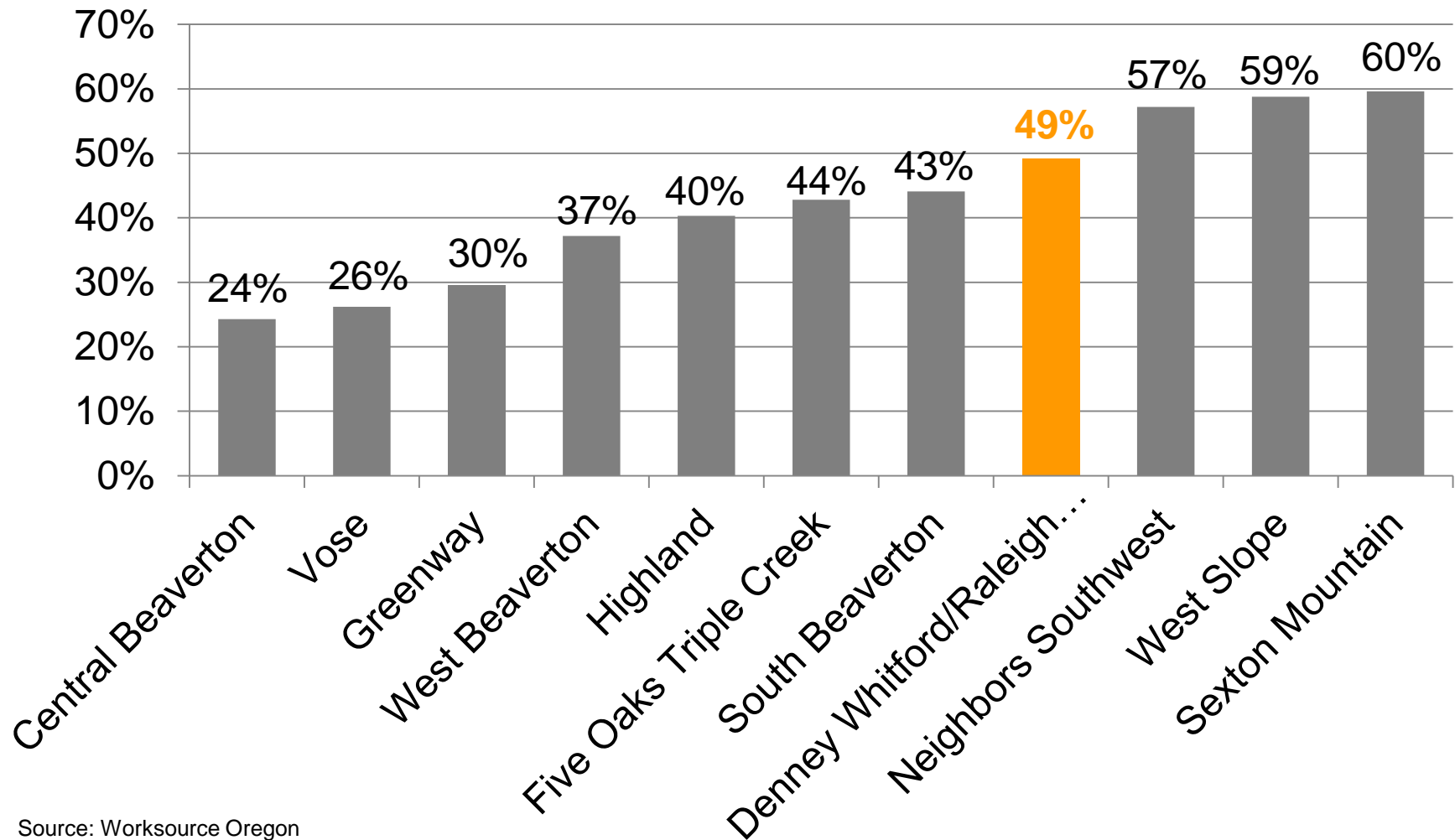
# Business Distribution for all NACs in 2011



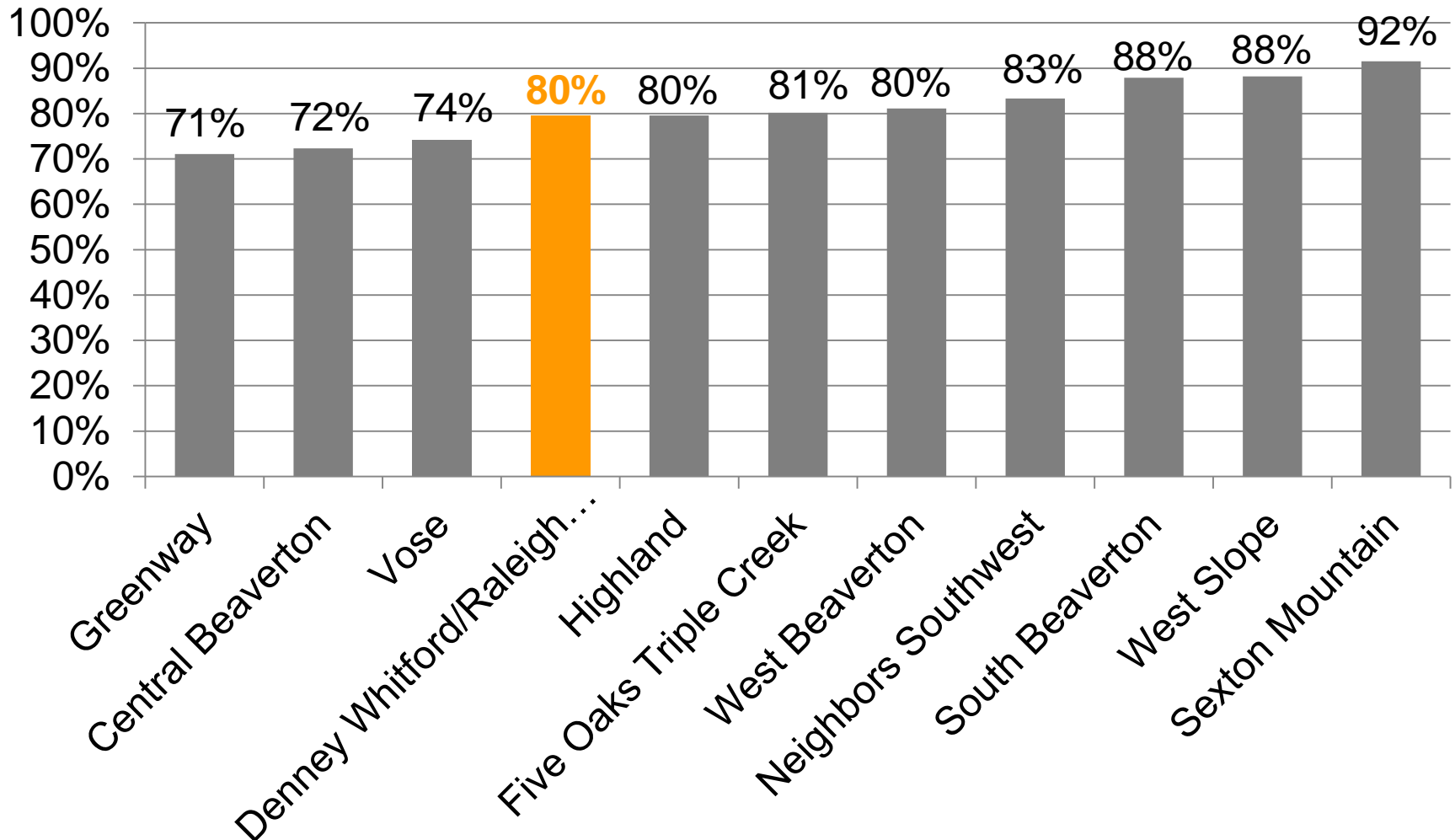
# Percent of Population Enrolled in School by NAC (2007-2011)



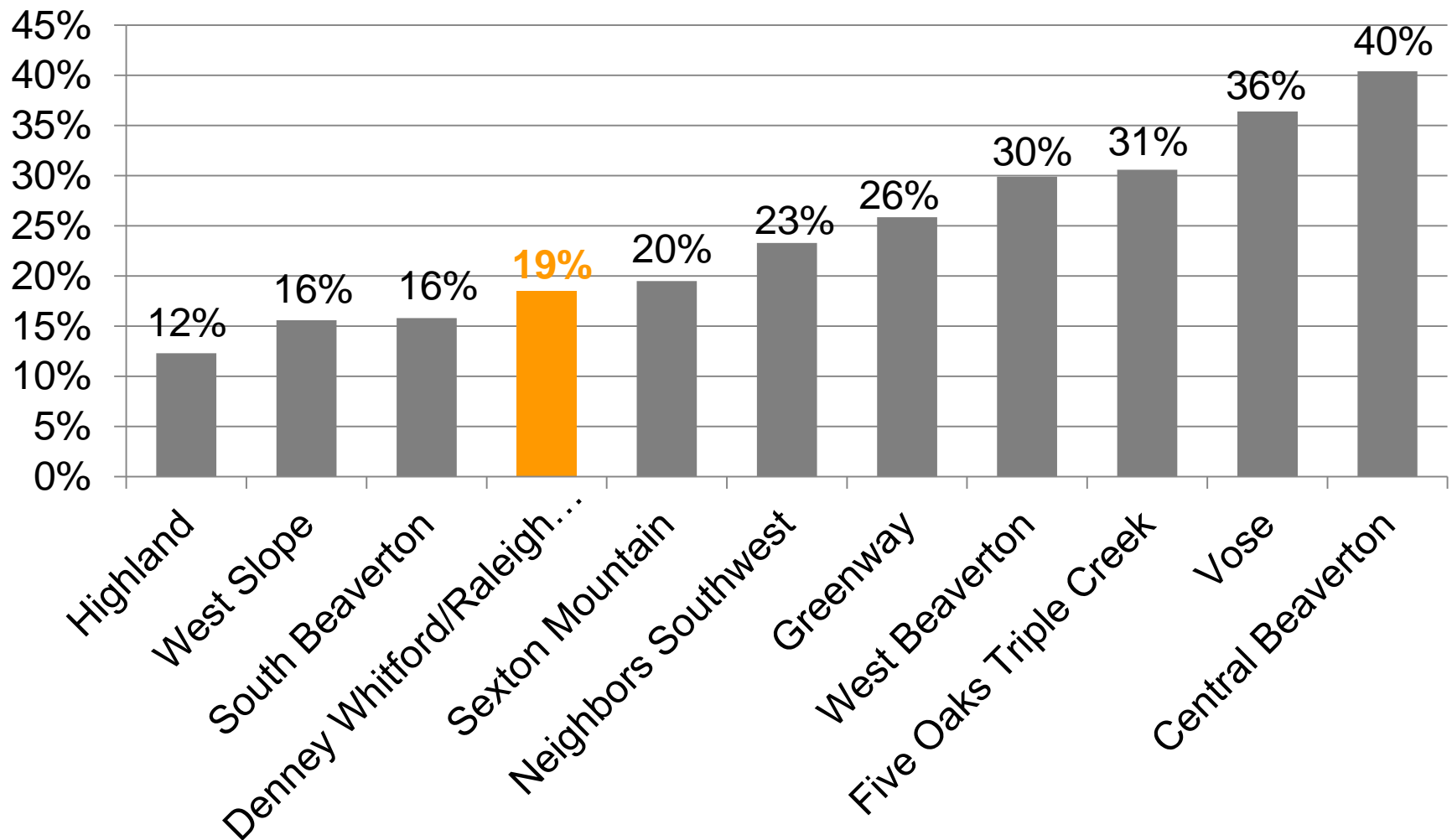
# Percent of Population 25+ With College Degrees by NAC (2007-2011 )



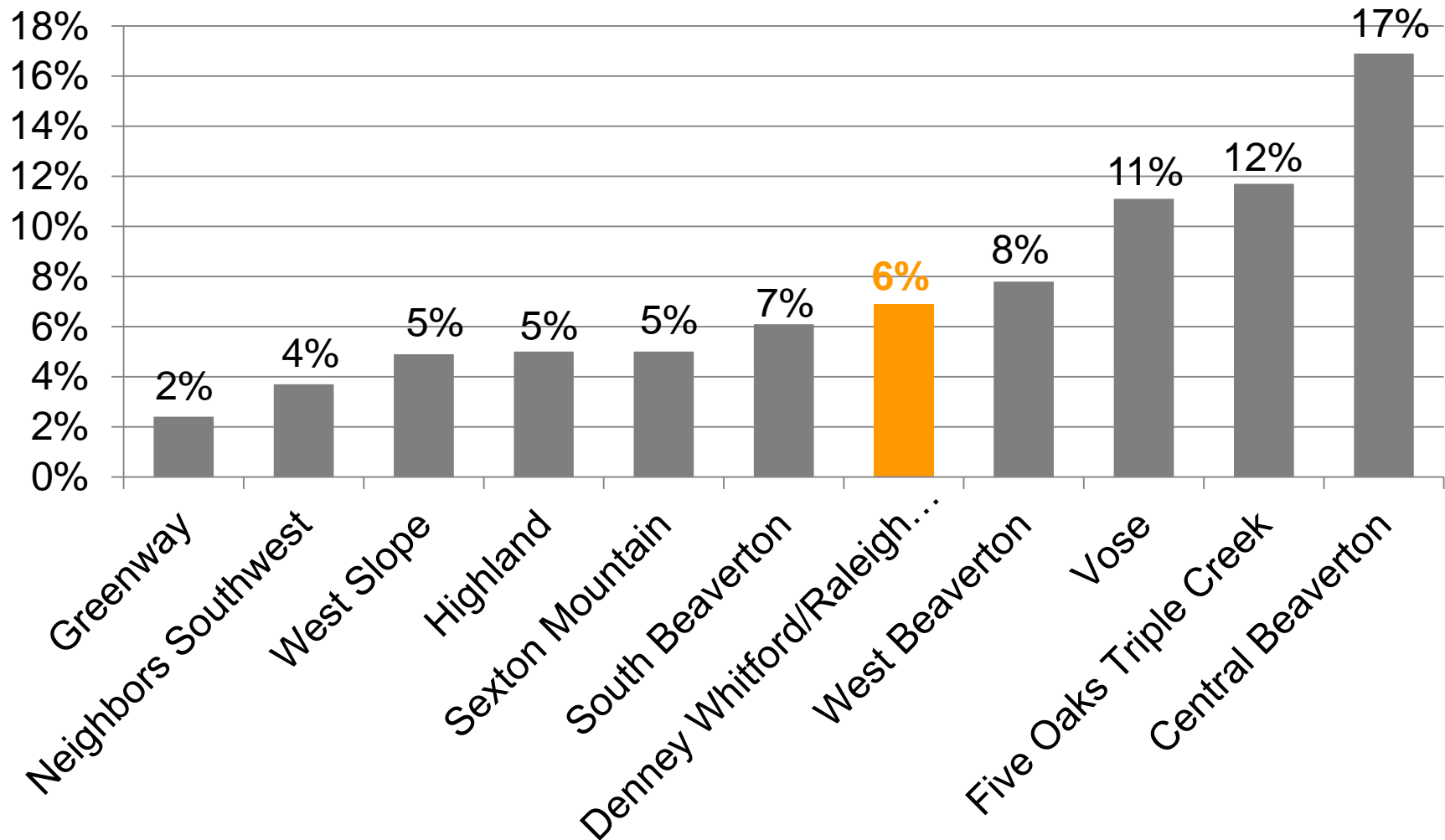
# Percent of Population that Owns a Computer by NAC (2012)



# Percent of Population that Speaks Another Language Besides English by NAC (2007-2011)



# Percent of Population that Uses Public Transportation to Get to Work (2007-2011)



# Summary

## DWRW 2000-2010

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- **Size and Density**

- There has been no change in the geographic area of DWRW during this period, but the density has increased from 2000, with 7.5% more people per square mile in 2010.

- **Age**

- There has been no change in the population of DWRW under 18 years of age, but the population aged 65 and older increased by 29.2% between 2000 and 2010.

- **Diversity**

- The number of whites in DWRW remains the largest percentage in the neighborhood (84.5% in 2010). There was an increase in the number of Native Hawaiian and Pacific Islander people (+126.1%) in the ten year period.

# Summary

## DWRW 2000-2010

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- **Housing**
  - Owner occupied housing units (56.1% in 2010) continue to outnumber renter occupied housing units (43.9% in 2010).
- **Household Makeup**
  - Family households (54.4% in 2010) continue to outnumber nonfamily households in the DWRW neighborhood (45.6% in 2010).

# Summary

## DWRW 2000-2010

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- **Business Distribution (2011)**

- DWRW has 562 businesses, which comprises 14.8% of the total businesses in Beaverton (3,792).

Source: Worksource Oregon

- **Enrollment in School (2007-2011)**

- 23.1% of the population in DWRW are enrolled in school, the second lowest for all NACs.

Source: Census ACS 2007-2011 5 Year

- **Population 25+ with College Degrees (2007-2011)**

- 49.2% of the population in DWRW 25 or older have a college degree, with the lowest rate in Central Beaverton (24%) and the highest rate in Sexton Mountain (60%).

Source: ESRI Business Analyst

# Summary

## DWRW 2000-2010

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- **Computer Ownership (2012)**

- 79.5% of the population in DWRW own a computer. Sexton Mountain is the highest at 92%.

Source: ESRI 2012

- **Population that Speaks Another Language Besides English (2007-2011)**

- 18.5% of DWRW residents speak another language besides English, with the lowest rate in Highland (12%) and the highest in Central Beaverton (40%).

Source: Census ACS 2007-2011 5 Year

- **Use of Public Transportation to Get to Work (2007-2011)**

- 6.9% of DWRW residents utilize public transportation to get to work. The highest rate is found in Central Beaverton with 17%.

Source: Census ACS 2007-2011 5 Year

# DWRW: Did you Know?

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- The median age of DWRW residents is 43, the highest of all NACs.  
Census 2010
- The unemployment rate as of June 2013 for DWRW was 5.4%, the third lowest of all the NACs.

Worksource Oregon

# Learn More About the DWRW Neighborhood and Get Involved!

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- Visit [www.BeavertonOregon.gov/DenneyWhitford\\_RaleighWest](http://www.BeavertonOregon.gov/DenneyWhitford_RaleighWest)
- Like DWRW on Facebook at [www.Facebook.com/DenneyWhitfordRaleighWestNeighborhood](http://www.Facebook.com/DenneyWhitfordRaleighWestNeighborhood)
- Subscribe to DWRW's email list by visiting [www.BeavertonOregon.gov/list.apx](http://www.BeavertonOregon.gov/list.apx) or contact the Neighborhood Program to join their postal mailing list.
- Call the Neighborhood Program at 503-526-2543
- Send an email to [neighbormail@BeavertonOregon.gov](mailto:neighbormail@BeavertonOregon.gov)